

Together, bringing about change for primary immunodeficiency patients worldwide

World PI Week 22-29 April

www.worldpiweek.org | @WorldPIWeek

#### Who?

Everyone can get involved in World PI Week, from patients, carers and families, to healthcare professionals, medical societies, patient organisations, researchers, schools, policy makers, pharmaceutical industries, public health authorities and anyone interested to celebrate the week and spread awareness!

### What?

World PI Week is a global movement to raise awareness of Primary Immunodeficiency (PI) and related challenges; promote quality of life for people with primary immunodeficiency, early diagnosis, availability and access to treatment and care worldwide; and stimulate communication and advocacy around primary immunodeficiency.

#### Where?

Hundreds of events are taking place across the world during World PI Week. National, regional or local patient organisations, medical societies, hospitals organise events, lectures, family activities, walks, media interviews, and many other activities during the Week. Find events around you on the World PI Week map of events on our website!

#### **About**

World PI Week was created in 2010 and since then, many activities have taken place in over 80 countries worldwide, reaching thousands of people and generating wide media attention at local and international level.

- Primary immunodeficiencies are rare diseases which occur when a person's immune system is absent or does not function properly
- There are over 380 forms of primary immunodeficiency, ranging widely in severity
- An estimated 6 million people are living with primary immunodeficiency worldwide
- 70-90% of people with primary immunodeficiency are still undiagnosed worldwide





## **Materials**

The World PI Week provides plenty of **downloadable resources**, from communications packages to infographics, videos, scientific pieces, template social media posts, engagement toolkits with guidance for various audiences and more. Those can be customized and translated in your local language.

Visit the resources section on our website to get further information and download materials!

# How can I get involved?

- · Contact the patient or medical organisation near you
- Share you Story! You can upload a video, photo or testimonial on the World PI Week website
- Spread the word! Share information on social media and inform your family, friends, neighbours and colleagues about primary immunodeficiency!
- Take part in the World PI Week activities around you or online, such as the World PI Week photo contest