

## Join the World PI Week 2020 Photo Contest!

Show support and help raise awareness of primary immunodeficiency during World PI Week!

Take a picture striking a Y pose just like the World PI Week logo, and share it on Twitter, Facebook or Instagram using #PictureAwareness




Your picture should feature the colours of the campaign: **blue** and **green**, be creative!

The photo contest will take place throughout the World PI Week, from 22<sup>nd</sup> April to 1<sup>st</sup> July 2020.

Winning pictures will be announced at the end of the campaign.

Best of luck!

*Together, bringing about change for primary immunodeficiency patients worldwide!*

   @WorldPIWeek | #WorldPIWeek | @world\_pi\_week



Take part in the 2020 photo contest

# Strike a Y

*in blue & green*

publish your picture on Facebook, Twitter or Instagram with #PictureAwareness

 **World PI Week**  
TEST • DIAGNOSE • TREAT

The banner features a green background with a pattern of faint human silhouettes. It includes several small inset photos of people striking a 'Y' pose in various settings and colors. The text is white and blue, with the phrase 'Strike a Y' in a large, bold font. The tagline 'in blue & green' is written in a cursive font. The bottom right corner features the 10 Years logo and the World PI Week tagline.